



## AIF 2024 SPONSORSHIP OPPORTUNITIES

11-13 September 2024

All prices +VAT

To discuss these options, or find out more, contact: [Heather Hendriks](mailto:Heather.Hendriks@pauldickassociates.com) [Heather.Hendriks@pauldickassociates.com](mailto:Heather.Hendriks@pauldickassociates.com)

Sponsorship Package	Value	Package Details
<b>Platinum Partner</b>	£ 18,000	<ul style="list-style-type: none"> <li>• Acknowledgement throughout the forum as Platinum Partner</li> <li>• Delivery of Forum Welcome Address</li> <li>• Private small meeting room for One-to-One Business Partnering Meetings</li> <li>• Exhibitor Booth</li> <li>• Priority access to One-to-One Business Partnering Meeting bookings</li> <li>• 4 complimentary forum registrations</li> <li>• On-site signage and recognition at event</li> <li>• Recognition on Forum website (hyperlinked logo), social media, Swapcard app and email communications as Platinum Partner</li> <li>• Option to host a workshop on the first conference day</li> </ul>
<b>Gold Partner</b>	£ 15,000	<ul style="list-style-type: none"> <li>• Acknowledgement throughout the forum as Gold Partner</li> <li>• Delivery of Evening Reception Welcome Address</li> <li>• Private small meeting room for One-to-One Business Partnering Meetings</li> <li>• Exhibitor Booth</li> <li>• 3 complimentary forum registrations</li> <li>• On-site signage and recognition at event</li> <li>• Recognition on Forum website (hyperlinked logo), social media, Swapcard app and email communications as Gold Partner</li> <li>• Option to host a workshop on the first conference day</li> </ul>
<b>Silver Partner (2 available)</b>	£ 12,000	<ul style="list-style-type: none"> <li>• Acknowledgement throughout the forum as Silver Partner</li> <li>• Moderator of one of the panel discussions</li> <li>• Exhibitor Booth</li> </ul>

		<ul style="list-style-type: none"> <li>• 2 complimentary forum registrations</li> <li>• On-site signage and recognition at event</li> <li>• Recognition on Forum website (hyperlinked logo), social media, Swapcard app and email communications as Silver Partner</li> </ul>
<b>Bronze Partner (2 available)</b>	£ 10,000	<ul style="list-style-type: none"> <li>• Acknowledgement throughout the forum as Bronze Partner</li> <li>• Moderator of one of the pitch sessions</li> <li>• Exhibitor Booth</li> <li>• 1 complimentary forum registration</li> <li>• On-site signage and recognition at event</li> <li>• Recognition on Forum website (hyperlinked logo), social media, Swapcard app and email communications as Bronze Partner</li> </ul>
<b>One-to-One Business Partnering Programme Partner</b>	£ 8,000	<ul style="list-style-type: none"> <li>• Priority access to One-to-One Business Partnering Meeting booking</li> <li>• On-site signage and recognition during 1:1 partnering sessions</li> <li>• 1 complimentary forum registration</li> <li>• Recognition on Forum website (hyperlinked logo), social media, Swapcard app and email communications as Business Partnering Partner</li> </ul>
<b>Lunch Partner</b>	£ 6,000	<ul style="list-style-type: none"> <li>• On-site signage and recognition during lunch on the second forum day</li> <li>• 1 complimentary forum registration</li> <li>• Recognition on forum website (hyperlinked logo), social media, Swapcard app and email communications as Lunch Sponsor</li> </ul>
<b>Workshop Host</b>	£ 5,000	<ul style="list-style-type: none"> <li>• Host a two-hour workshop on the first conference day (Wednesday 11 September 2024)</li> <li>• 1 complimentary forum registration</li> <li>• Recognition on forum website (hyperlinked logo), social media, Swapcard app and email communications</li> </ul>
<b>Conference Lanyard Partner</b>	£ 4,000	<ul style="list-style-type: none"> <li>• Logo on the name badge lanyard</li> <li>• 1 complimentary forum registration</li> <li>• Recognition at the event and on Forum website (hyperlinked logo), social media, Swapcard app and email communications as Conference Lanyard Partner</li> </ul>

<b>Pitch Session Award Partners (2 available)</b>	£ 3,500	<ul style="list-style-type: none"> <li>• Selection of winner of one of the pitch sessions</li> <li>• Announce winner and present the award</li> <li>• On-site signage and recognition during the closing</li> <li>• 1 complimentary forum registration</li> <li>• Recognition on Forum website (hyperlinked logo), social media, Swapcard app and email communications as Pitch Session Award Partner</li> </ul>
<b>Coffee Break Partner</b>	£ 2,500	<ul style="list-style-type: none"> <li>• On-site signage and recognition during the coffee breaks</li> <li>• 1 complimentary forum registration</li> <li>• Recognition on forum website (hyperlinked logo), social media, Swapcard app and email communications as Coffee Break Sponsor</li> </ul>

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